

## Participant List, Public Media Forum

July 10, Seattle, Washington - University of Washington

---

Tom	Mara	Executive Director	KEXP-FM, Seattle
Leesa	Schandel	Development Director	KEXP-FM, Seattle
Jake	Ellison	Online News Editor	KPLU-FM, Tacoma
Jennifer	Strachan	Asst. General Manager, Director of Public Media	KPLU-FM, Tacoma
Jeff	Hansen	Program Director	KUOW-FM, Seattle
Steve	Ramsey	General Manager	KBCS-FM, Bellevue
Jim	Taszerack	Principal	Marketing Enginuity
Melanie	Colson	DEI-Online Fundraising Coordinator	DEI, Inc.
Jay	Clayton	Benchmarks Advisor	DEI, Inc.
John	Sutton	Founder and Principal	John Sutton & Associates
Mikel	Elcessor	General Manager	WDET-FM
Sojna	Lee	Principal	John Sutton & Associates
Helen	Kenney	Founder and Principal	Lewis Kennedy
Barbara	Appleby	Partner	Appleby Arganbright LLC
Valerie	Arganbright	Partner	Appleby Arganbright LLC
Hanson	Hosein	Director, Master of Communication in Digital Media Program	University of Washington
Michael	Soper	President	Team Soper
Walt	Gillette	VP for Development	WAMU-FM, Washington, D.C.
Sabrina	Roach	Development Associate	Brown Paper Tickets
Ed	Beimfohr	Associate Dean for Administration & Planning	School of Communication, American University
Karen	Everhart	Interim Managing Editor	Current
Mark	Fuerst	Director of Strategic Initiatives	Current