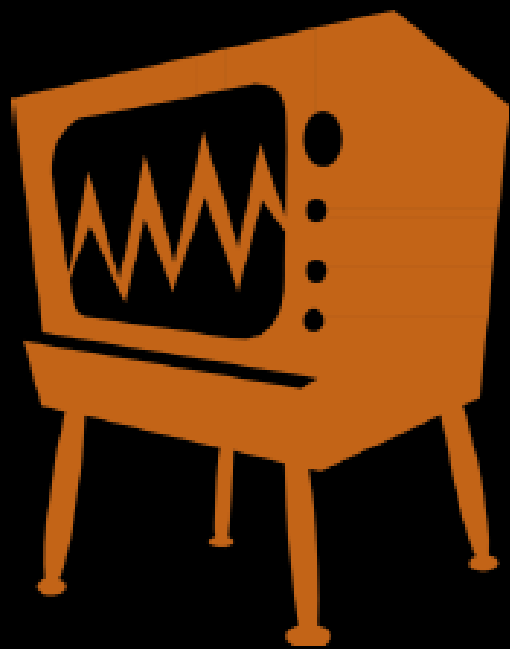


“legacy media”

“no longer relevant”

“other choices”



“other platforms”

Did you know?



**More Americans
visited PBS.org than
ANY other broadcast
television site in
April.**

(comScore Media Metrix 2013)

Did you know?



PBSKIDS.org is the most popular site for kids video for 15 straight months!

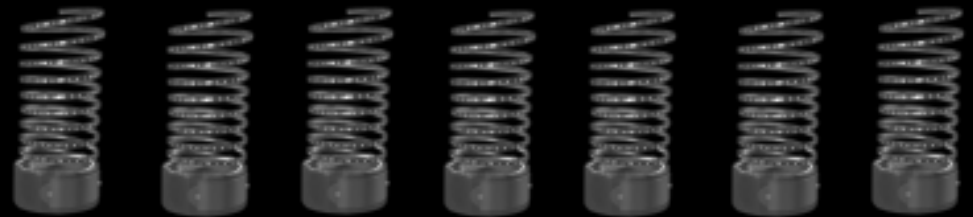
(comScore Media Metrix 2013)



Did you know?



**PBS received 7
Webby Awards in
2013- second only to
Google.**



**These accomplishments are
YOUR accomplishments**

#winning



BBQ *WITH* **Franklin**

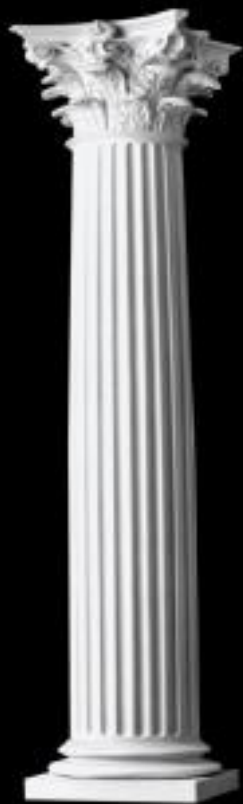
Fully Funded!

youtube.com/BBQwithFranklin

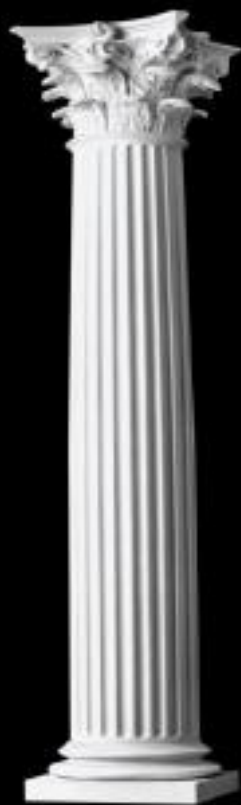


Grow the digital audience
for the benefit of stations

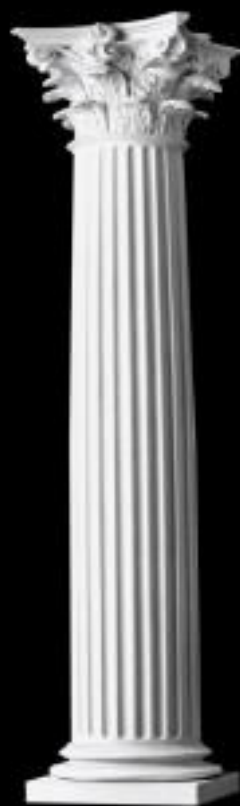




**My Station
Everywhere**



**Membership
Funnel**



Content First



"...I love it and am very happy that full episodes are there on my Roku. I'm definitely going to donate, specifically because of this feature, and because tpt does such great work. Keep up the good work! *Minnesota Original* is great!"

From Anonymous to Membership



PBS Audience

Engagement

Station Awareness

Station Affinity

Station Relationship



Station Member

