Prioritizing Growth

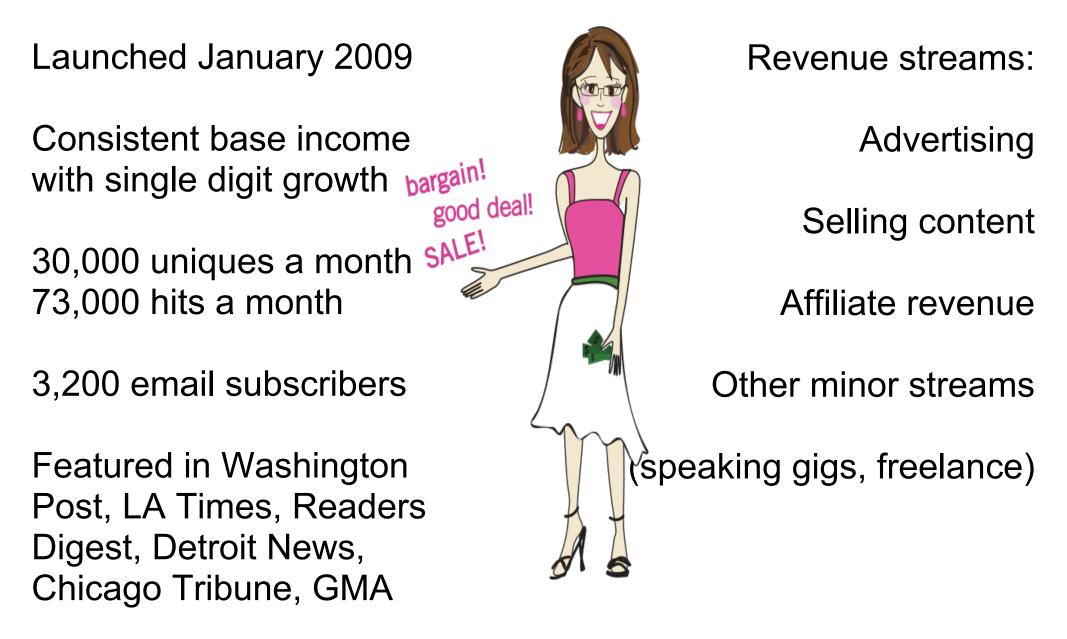
Julia Scott, BargainBabe.com BargainBabeLA.com WalletPop.com

How do you evaluate



growth opportunities?

BargainBabe.com



Growth opportunities

Employees - expand my reach by hiring but drains income

Legal - file for LLC status, trademark BargainBabe.com to increase sale value but not affect traffic or revenue

Syndication - aim for slow growth through syndication deals Merge - quick payoff but lose ownership

Revenue - seek out advertisers but major time suck

Publishing - additional credibility but not a money maker

Sell within 1-4 years

The options are...

Employees - expand my reach by hiring

Legal - file for LLC status, trademark BargainBabe.com

Syndication - pursue more syndication deals

Merge - interest from other companies

Revenue - seek out advertisers

Publishing - interest in book contract