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Communication Leadership & Policy

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Former LA Times Executive Klein Joins CCLP as Executive in Residence

LOS ANGELES, June 7, 2010 – **Jeffrey S. Klein**, former senior executive with the Los Angeles Times and Times Mirror, has joined the Center on Communication Leadership and Policy (CCLP) as the 2010-2011 Executive in Residence. As both a lawyer and journalist, he has more than 24 years of experience operating newspaper, magazine, television and Internet businesses.

At CCLP, Klein will focus on the New Models for News initiative and on how legacy media companies are moving into the digital age. In addition, Klein will contribute regularly to the CCLP blog (www.communicationleadership.org), participate in programs and workshops organized by the Center, including the News Entrepreneur Boot Camp (presented in partnership with the Knight Digital Media Center); develop and direct grant funded research projects on the future of news covering areas such as government funding, philanthropic funding, community news, and arts journalism

“Jeff Klein uniquely combines experience as a journalist, lawyer, innovator, executive and teacher who has successfully navigated the transition from traditional to new media,” said **Geoffrey Cowan**, USC Annenberg dean emeritus and director of the Center on Communication Leadership & Policy. “We are delighted to have him help advance our work in the area of new business models for news.”

“I’m looking forward to working with CCLP, Geoff Cowan and managing director Geoff Baum, to more fully understand, and help set the agenda for, the news media in the digital age,” said Klein. “We are in a time of incredible change in the industry and no one yet knows how it will end up, but i’m very optimistic about the possibilities.”

Klein spent 15 years with the Los Angeles Times and Times Mirror in senior management positions, including senior vice president and general manager, news, and senior vice president for consumer marketing. At various times he was responsible for circulation, marketing, research, public affairs, communications and the regional editions of the newspaper. He also served as president of the San Fernando Valley and Ventura County editions of the newspaper. For several years, Klein was CEO of California Community Newspapers, Inc., a Times Mirror Company, which published the Costa Mesa Daily Pilot and the Glendale News Press.

With the backing of Frontenac Company, a private equity firm, Klein co-founded 101communications – a B2B multimedia publisher serving the information technology market. From 2001 to 2006, he served as 101’s president and CEO. In April 2006, Klein and his partners sold 101 to 1105 Media, a magazine, trade show and web publishing company where Klein remains as non-executive chairman of the board. Among other honors, in 2006, he was named to the “Folio Forty,” the list in Folio: of the 40 most influential people in the magazine industry. In 2004, he was selected as one of the three most innovative CEOs in trade publishing by B2B’s Media Business magazine.

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KLEIN JOINS CCLP AS EXECUTIVE IN RESIDENCE

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He began his career as an attorney, first in the entertainment industry and later on behalf of the Los Angeles Times as a specialist in First Amendment issues. He is a veteran instructor at the USC Annenberg School for Communication & Journalism, where he has taught media law and media business. For ten years, he also wrote a weekly consumer law column for the Los Angeles Times and wrote a regular column, Executive Perspective, for Folio:.

Klein has served on several nonprofit boards, including the Greater Los Angeles Zoo Association, Foundation for American Communications, the Alliance for the Arts and the Kravis Leadership Institute at Claremont McKenna College. Last year, he finished a two-year term as chairman of the board of directors of MEND, Meet Each Need with Dignity, the largest privately funded antipoverty agency in the San Fernando Valley, where he led its \$8.5 million capital campaign. He recently joined the board of trustees of Claremont McKenna College.

He holds a master's degree in journalism from Columbia University, a law degree from Stanford University and a bachelor's degree, summa cum laude, from Claremont McKenna College.

About the Center on Communication Leadership and Policy

Based at the USC Annenberg School for Communication & Journalism, the Center on Communication Leadership & Policy (www.communicationleadership.org) is a policy center that conducts research, organizes courses and fosters dialogue through programs, seminars and symposia for scholars, students, policymakers and working professionals on issues covering The Role of Media in a Democracy, Communication Technology and Social Change, and Communication Leadership. Current projects include Public Policy and Funding the News; Communication Technology and Foreign Policy; New Models for News; The Constitution and the Press; Civic and Political Discourse; Children's Media and Ethics; Women and Communication Leadership; and Photographic Empowerment.

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